



CRYPTOSEARCH·TOOLS



Revolutionize Your
Investment Strategy
with **Data-Driven
Insights and
AI-Powered ROI
Predictions for
Early-Stage Tokenized
Startups**

Web3 projects funded in 2021 & 2022

In 2022, the total number of crypto projects funded in private rounds was 1,982 according to CoinCarp (+48.24% increase from 1,337 in 2021).

According to Harvard Business Review Magazine, for each deal a VC firm closes, the firm considers 101 opportunities on average.

1,010

100% | Inbound applications

10

1 % | Projects secured VC funding

With 1,982 crypto projects funded in 2022, VC firms would have needed to analyze 196 218 applications to make that decision to invest.



THE PROBLEMS INVESTORS FACE

CST

- ↓ Lack of intuitive research tools
- ↓ No available platforms for sourcing that fits their specific needs
- ↓ Difficulty of forecasting ROI
- ↓ What metrics to look at?
- ↓ How to conduct real-time data analysis & measure success traction?

Where do you find **promising early-stage startups**?

THE VISION



CryptoSearchTools finds startups with key data as soon as they're mentioned for the first time, giving investors the edge with infinite real time data and AI ROI predictions, spanning a multitude of sources and allowing them to make data-driven investment decisions.



SOLUTION FOR



Venture Capitals

Find blockchain startups with good fundamentals while they are still accepting seed and private investments. Get AI-powered ROI predictions and make informed, data-driven investment decisions.



Retail Investors

Find IDOs from your favourite market sector within seconds. Use our dashboard to quickly discover all resources provided by a company to do your research.



Startup Companies

View your own scores and competitors in order to identify and fix your weak points. Post ads and job offers on our platform to attract the people you need. Find the right promoters for your project and compare them using unbiased metrics.



Service Companies

Discover potential clients when they need you the most.

DATA AGGREGATION ENGINE

Market
Sentiment

Web & Online
Media

Crypto
Market Data

IDO
Platforms

Promoters, VCs,
Influencers

Blockchains

Social
Channels



DATA ANALYSIS ENGINE



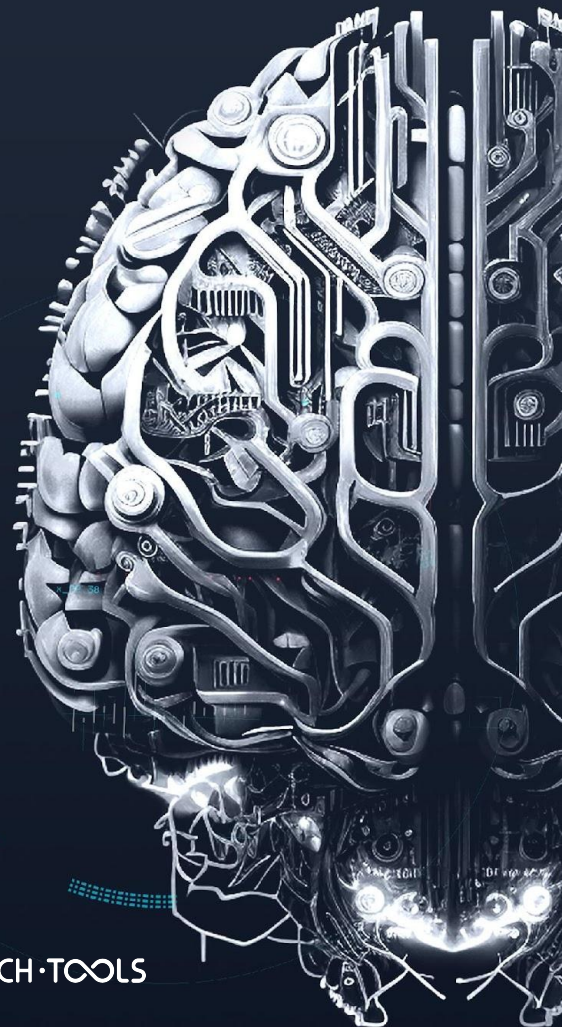
Collects 50+
parameters on
startups

AI neural network trained on
successful web3 startups
predicts ROI

Ranking startups
according to ROI
prediction



VCs & Funds Analytics Teams · Retail investors





BUSINESS MODEL

Continuous Value: Smart, Subscription-based Success



The **perfect balance** of monthly price and value for each of the targeted client segments, ensuring maximum satisfaction and retention.



Ads will be paid with a **combination** of a flat fee and a payment per click.



There is an available **free trial** Retail Plan **for new users** - 25 monthly credits, where 1 credit is 1 search query.

VC PLAN



RETAIL



FREE

Advanced Toolkit

Performance Prediction

Sector & Competition

Backers & Investors Analysis

Tokenomics Analysis

Team Analysis

Basic Toolkit

Advanced search & Filtering

Higher rate limits

Free Toolkit

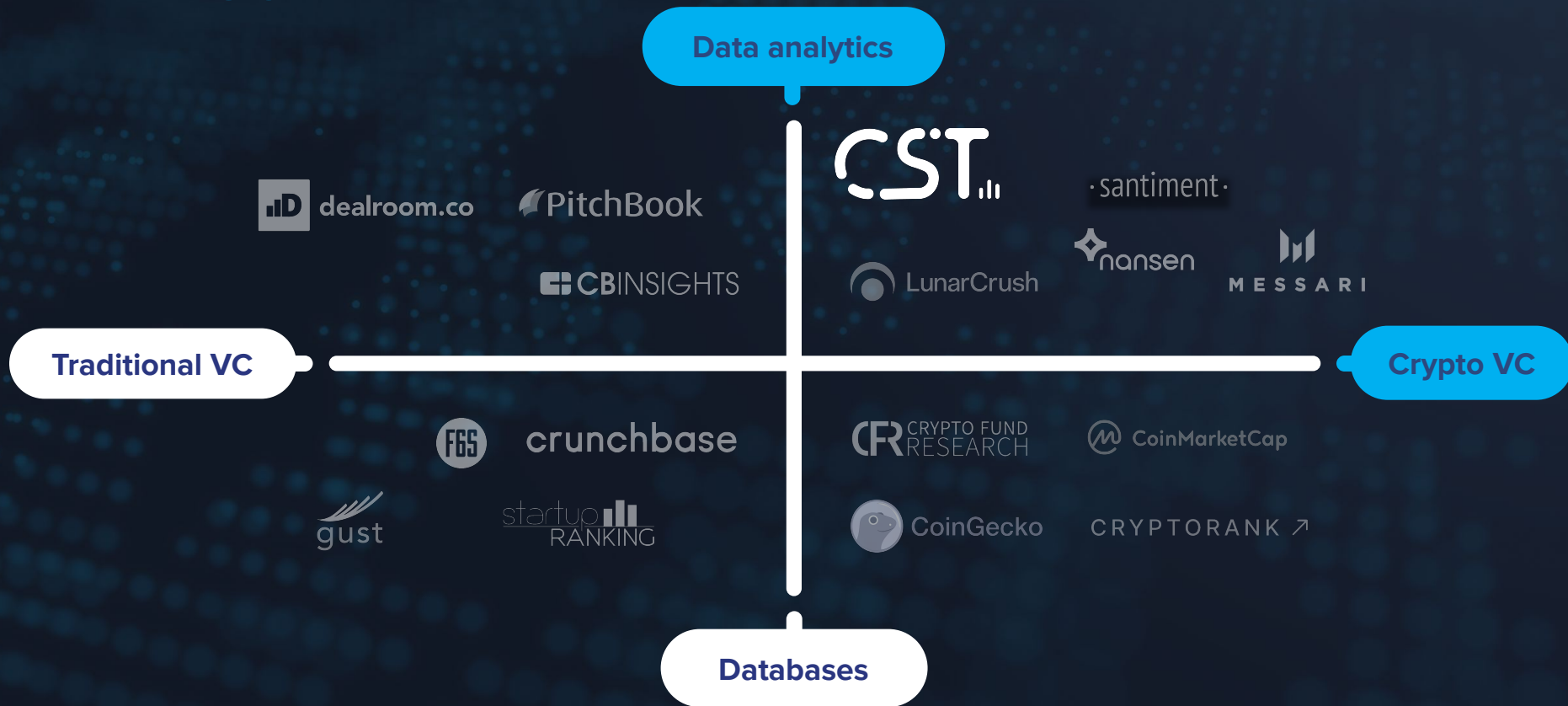
Company Metadata

Whitepapers

On-chain data

Search

COMPETITIVE LANDSCAPE





STATE OF TECHNOLOGY

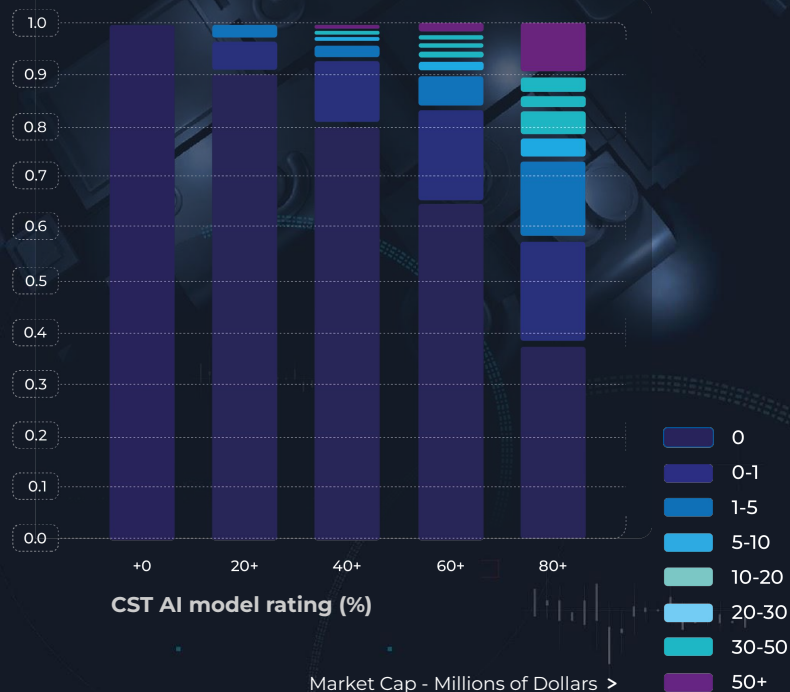
Many of the planned features are already available in the MVP application <https://app.cryptosearch.tools>.

Our success prediction AI model forecasts a success score from 0-100% based on sentiment analysis, referral analysis and data completeness as well as other metadata. Sub-models are available to better understand the reasoning behind each score.

Evaluation of the latest version of our model on the validation dataset demonstrates its impressive accuracy: Almost all projects with a decent market capitalization receive a score of 60%+, most of them 80%+, although the vast majority of projects are assigned a score lower than that.

The MVP also offers historical sentiment charts, on-chain data, company information and documentation as well as search & filtering.

Our algorithms are fed by raw data from powerful Web and Telegram scrapers.



THE ROADMAP

2021



Q2

Initial planning, writing initial scraper code.



Q3

Implementation of basic framework structure and fetching simple chat / channel attributes in Telegram.



Q4

Implementation of more complex features like sentiment analysis and whitepaper summarization. Writing module to detect data from pie charts via OCR.

x_22.38

THE ROADMAP

2022



Q1

Start writing code for competitor analysis, category labeling and roadmap analysis.



Q2

Bug fixing

Data collection and optimization as well as business planning.



Q3

Definition of a sustainable business model.

Team selection, creation of the project website, whitepaper and pitch deck.
Incubation by Scaleswap.



Q4

Team onboarding.

Training and testing first startup success prediction model.

THE ROADMAP

2023



Q1

Foundation & Refinement

Business Model refined to align with the startup's vision and goals.

Website & pitch deck Improvement.

Improved startup success prediction AI model for more accurate results.



Q2

Technical Advancements

Software transitioned to AWS for enhanced scalability and performance.

Further development and refinement of AI models for better startup analysis.



Q3

Technical Advancements

New minor features introduced and existing ones refined

Increase the volume of data mining to capture a wider range of startups

Start of the integration process with large language models (LLM) to enhance CST's capabilities



Q4

Technical Advancements

Seed Fundraising started to support the MVP and future developments

Official public launch of the MVP web application and onboarding the first set of users to the platform

Introduction of analytics for team performance and insights

Start improving and adding features according to customer feedback

Concluding strategic partnerships

THE ROADMAP

2024 



Q1

Diversification & Technical Enhancement

Extend the amount of sources for data mining and optimizing data accuracy

Finetune LLaMa2 for success predictions based on text input

Implement downloadable cryptographically signed PDF reports to provide verifiable and tamper-proof success predictions

Mobile UI/UX improvements to cater to a growing mobile user base



Q2

Advanced Analytics & Revenue Generation

Implementing tokenomics analytics, market sector classification, and competitor analysis AI models

Introducing Visual Quality Grading AI model to grade the visual quality of online presence for startups

Transition from relative success scores to absolute ROI predictions and in-depth risk analysis

Start of revenue generation through the VC plan



Q3

Market Expansion & Branding

Refine platform features based on user feedback

Introduce a retail plan to cater to a broader audience

Expanding to all market sectors, adding traditional web2 startups' scoring under the brand StartupSearchTools

Increase marketing activities to enhance brand visibility and user acquisition



Q4

Financial Stability & Future Planning

Achieve a cash flow positive status, ensuring the financial stability of the platform

7 steps for ROUTE TO MARKET

1

Define & reach the primary target audience: venture capitalists and funds looking for early-stage startups, angel investors, accelerators, and incubators.

2

Create a marketing plan which is tailored to the target audience and should communicate the unique value proposition of CST.

3

Offer a free trial of CST to generate interest and allow potential users to test the product before committing to a subscription.

4

Network effect with a referral program.

5

Building up partnerships with web3 projects.

6

Aggressive community building campaigns on Dmany, Crew3 & Galxe like platforms.

7

Massive public test of scraping & prediction tools, leveraging customer's feedback.

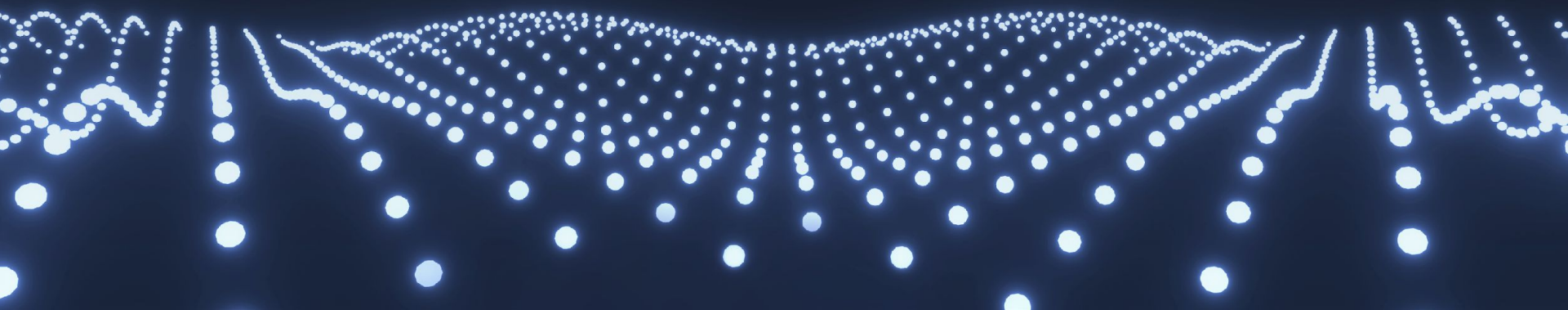
PARTNERS & BACKERS



HACKEN



Startup
Program



THE TEAM



Elias Hohl

CEO & CTO, Co-Founder

Technical expert and entrepreneur. International Physics Olympiad Gold medalist & Austrian national trainer. European Olympiad of Experimental Science Austrian national trainer. Worked at the Austrian Armed Forces cybersecurity department. Discovered multiple vulnerabilities which have been assigned a CVE identifier, among them a critical Remote Code Execution bug in an NVIDIA product.

Student at ETH Zürich. Wrote the CryptoSearchTools core code.



Stanislav Stolberg

Co-Founder

Serial entrepreneur and accomplished CTO with a huge network of geeks and venture builders in the blockchain space since 2016. He is the founder of NFT marketplace 'photochain' and co-founder and CTO of Scaleswap, an IDO launchpad and web3 accelerator that has already launched two unicorns: Torum & Artwallet. Stan is highly knowledgeable in the field of IT, particularly in areas such as cybersecurity and blockchain technology. He is also skilled in managing complex IT projects and is technically highly knowledgeable. Stan's main skillset includes creativity, passion, reliability, and every day learning.



Ron Lahirih

Founding Team Member & Advisor

Fintech and Crypto Entrepreneur who has Incubated, managed and scaled companies through ever changing trends & technology shifts in Crypto. As a founder of Finminity.Finance and Your VC.Club has experience in Product & Platform Development, Growth hacking and Crypto marketing Strategies. An Engineer and MBA with stints of working with Business Consulting firms like PwC, Cognizant for over 20 years before moving to Web 3. Currently part advisory board of Investment Bank and VC in Middle East.

THE TEAM



Evgeni Bezugliy

Technical Advisor

Evgeni is head of Audits Department at Hacken.

Evgeni is a highly skilled and experienced software developer with a strong background in Java development and a wide range of other software development technologies and frameworks. He has a proven track record in delivering successful software development projects, and has a particular interest and expertise in developing high-performance and scalable web applications. Evgeni is a great communicator and team player, and is always keen to learn new technologies and approaches to software development.



Georg Brameshuber

Legal Advisor

Legal & Tax expert. Advised EU leading Crypto-Asset Service Provider in Business Model Legal Engineering & (ex-) University Professor (US) at University of Vienna, Law Faculty. Chartered Tax Accountant in Austria and Co-Founder of the Vienna based Crypto-Agency Validvent. Published multiple articles on Blockchain & The Law and is frequently a speaker and lecturer at Universities and other postgraduate institutions. Advisor of Blockchain4Europe, Co-Chair of a Finance Working Group at INATBA and Member of Global Digital Finance (GDF). Hosts with Validvent Ventures Block&Wine a meetup series that has been running since 2018 with over 100 events so far. All leading web3 start-ups in Austria and CEE have taken their first steps at Block&Wine and presented their ideas & visions in early stages.



Ralf P. Gerteis

Strategic Advisor

Entrepreneur and ambitious professional with extensive experience in the areas blockchain | ICO | STO advisory, startup consulting, CXO advisory, business development, management consulting, project management, growth & internationalization with a total business experience of 18 years. Excellent communicator, hands-on manager, concept developer, creative mind and autodidact, living in the heart of the Crypto Valley with large global networks. Contributed to ventures like Mandala, Citizen Data Network, Digipharm and Photochain.

THE TEAM



Filip Sokol

Senior Venture Analyst

In crypto since 2017, after he finished master's degree in biotechnology. He gathered his skills as a business developer for one of the biggest Croatian brokerage companies. Filip is a crypto investor, business partner at InnMind Capital and a Venture Analyst at Scaleswap, with multidisciplinary analytical skills for filtration of early stage projects. He is putting special emphasis on understanding people behind the projects he is analyzing. Having a keen eye for detail and constructive feedback culture, he's always scouting for creative minds and innovative projects.



Mike Barskiy

Senior Project Manager

Michael Barskiy is a highly-skilled and experienced project manager who has been working in the digital marketing space for over 5 years. He has a Master's Diploma in Banking, and is passionate about the potential of WEB3 technologies to change the world. At ScaleSwap, he is responsible for tracking all ongoing tasks and coordinating the team to ensure that everything is running smoothly. He is known for his responsibility, attention to detail, and willingness to learn new things, which makes him an indispensable asset to the team.



Mikhail Zolotko

Data Scientist

Mikhail has over 10 years of experience in various analytical roles covering business analysis, data analysis and machine learning at renowned consulting companies as well as at startups, mostly in the financial sector. Currently he holds a multifaceted role at fintech firm Investify, which spans data analytics, product management and hands-on process automation. He is always eager to learn and try out new methods and technologies, but aims at using techniques that solve the problem at hand efficiently.

THE TEAM



Théo Lequy

Software Engineer

Theo demonstrated his strong problem-solving skills at the International Physics, Mathematics, and Astronomy Olympiads, winning him multiple gold medals. His first research paper in theoretical physics was published when he was only 20 years old. For many of his research projects he uses his coding skills for computational methods to gain additional insights into complex phenomena.

Alongside his B.Sc. Physics studies at ETH Zürich, he works as a teaching assistant and volunteers as a national trainer, problem author, and grader for the German Physics and Astronomy Olympiads.



Giovanni Camisa

Data Scientist

Giovanni is an Electronic Engineer specializing in Analog/Mixed Signal Neuromorphic IC Design and Bio-inspired Learning. He holds an M.S. degree in Electronic Engineering from Politecnico di Milano, where he conducted his thesis on Spiking Neural Networks and memristive devices. He is doing his external Ph.D. in Neuroscience at University of Zürich while being employed at SynSense, where he is working on analog learning circuits for subthreshold CMOS-based neurons and synapses and very large-scale integrated (VLSI) neuromorphic circuit design. Giovanni is an AI enthusiast with an eye always looking for efficiency.



Jakub Niewczas

Software Engineer

Software engineer and web technologies enthusiast. Worked on the development of the main features of CryptoSearchTools. In crypto since 2020 both as a developer but also as an investor. Currently a software engineer at the Big Four. Also a student at Warsaw University of Life Sciences.

THE TEAM



Ben Flowers

Head of Sales and Business Development

Adept Global Sales Director with progressive Sales background and a long record of accomplishments within the sales channel, as well as being a Crypto Consultant. Focus on growth & retention, confident in decision-making, articulate and target driven. Strengths are process design, Account management, relationship-building, Project management, and operational problem-solving. Also Director of Operations of a Web3 gaming startup.



Diana Doroshuk

Community Manager

An experienced crypto enthusiast who has been actively involved in the cryptocurrency industry since 2020. Have extensive knowledge of the blockchain technology and its applications, as well as the different cryptocurrencies and their use cases. Expertise in content creation, proofreading, moderating, and community management has helped her build a strong network and reputation within the crypto community.



David Markina

Head of Design

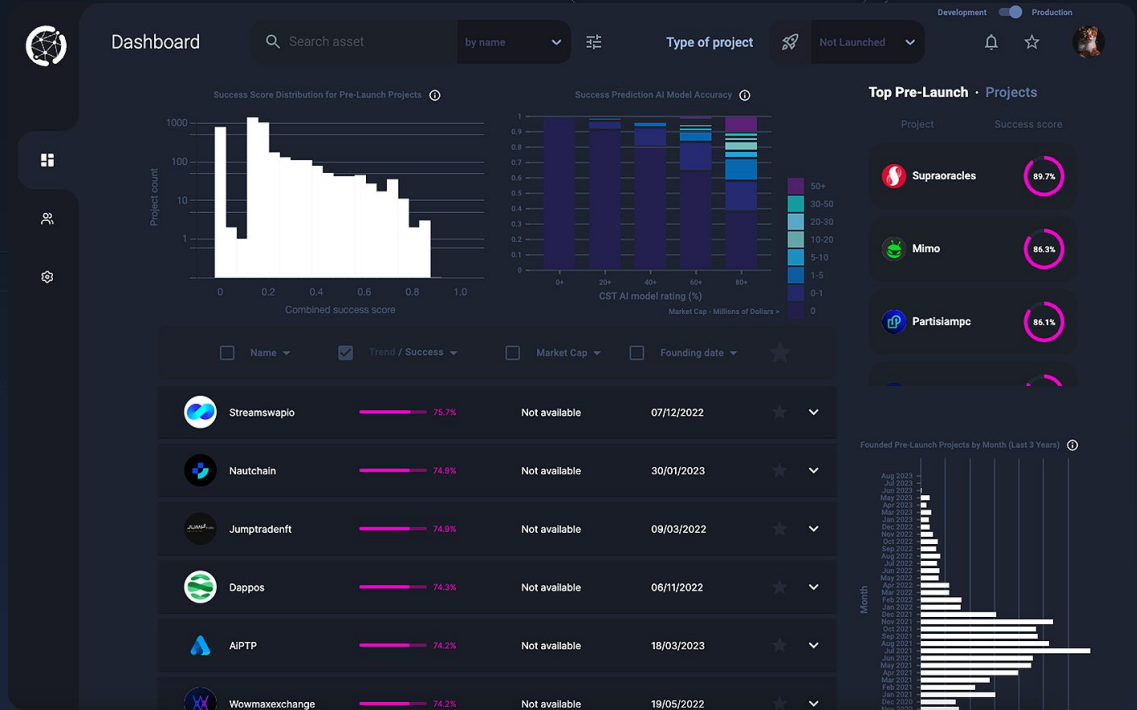
David is a highly skilled and experienced graphic designer with over 18 years of experience in the industry. He has worked with numerous international companies, providing branding and web services, and has also built custom media libraries for both private and public use. In addition, he has provided graphic design services to corporations such as Ballymore, Medicimage, AstraZeneca, Novartis, Novo Nordisk, JCB, Royal Dutch Shell, and CO2art. David is a creative and innovative thinker who is always looking to learn and improve his skills. He is a true asset to any team and is sure to help take your company to the next level.

Your TOOLS to SEARCH the RIGHT data.

Get the Heads up on the Start ups.

Keeps you ahead by breaking down the barriers with easy-to-use analytics for informed investment decisions.

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CST

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